1. If I'm not from any of the participating countries, can I still take part in this promotion?

The entry is only open to residents of any of the participating markets. Participating markets include KSA, UAE, Kuwait, Bahrain, and Qatar.

2. How do I enter the promotion?

For UAE, Kuwait, Qatar, Bahrain:

To enter the promotion, all you need to do is follow a few simple steps:

- 1) Buy a Kellogg's promo pack
- 2) Scan the QR code on the pack to enter the microsite.
- 3) Fill in your personal details including uploading your receipt to be eligible to redeem an instant reward of your choice

For KSA:

To enter the promotion, all you need to do is follow a few simple steps:

- 1) Scan the QR code on the pack to enter the microsite.
- 2) Fill in your personal details to be eligible to redeem an instant reward of your choice

3. What products is this promotion on?

The promotion is available across the following Kellogg's participating products: Corn Flakes, Coco Pops, Rice Krispies, Froot Loops.

4. How long does it take to get verified?

Once your entry gets validated, you will receive a confirmation email within the next 48 working hours.

5. What do I qualify for?

As the back to school period is approaching, you will be able to redeem instant rewards for your children to prepare them mentally and physically with fun and educating activity classes.

There are a multitude of prizes for your children.

6. I entered the wrong details - can I change it after the details have been submitted?

Unfortunately, we can't change the details once the form has been submitted. But don't forget you can re-enter the website to fill your details.

If you upload the wrong receipt, we will be sharing with you a receipt re-upload email with a reupload link.

Contact us at <u>https://www.kelloggs.com/me/en/contact-us.html</u> if you continue to experience difficulties with your submission.

7: When will I know whether I'm a winner of the prize?

For UAE, Kuwait, Qatar, Bahrain:

Everybody is a winner!

Once your receipt is verified, you will automatically receive an email that will provide you with a unique code and instructions of how to redeem a prize of your choice.

For KSA:

Everybody is a winner!

Once you fill in your details on the microsite, you will automatically receive an email that will provide you with a unique code and instructions of how to redeem a prize of your choice.

8: I haven't received an email, what do I do?

Please ensure that you have checked the registered email address. If you still haven't received an email, please contact our support team at <u>https://www.kelloggs.com/me/en/contact-us.html</u> to help.

9: How long does the promotion last?

Please see individual market Terms & Conditions. Click here for the Full T&Cs.

For any additional support and enquiries, please contact <u>https://www.kelloggs.com/me/en/contact-us.html</u>